

Brian Riggsbee

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Portfolio: <http://www.dangerforce.com>

Highly Adaptable Leader offering a combination of game and web production experience with a record of success taking projects full cycle. Background includes contributing to multiple shipped titles spanning mobile, console, and PC. Blend creativity, strategic thinking, and agile approach to deliver on overall vision and provide solutions for complex problems. Apply keen focus on quality, timeliness, and cost efficiency, consistently completing projects on time and under budget. Thrive in fast-paced, cross-functional environments with strong ability to bridge efforts among diverse groups and build, lead, and inspire teams.

Key Strengths

Project Management » Program Management » Production » Team Building
Budget Management » Game Design » Process Optimization & Development
Cost Savings » Design & Concept Pitches » Video Editing
Test Planning & Quality Assurance » Scheduling » Agile » Scrum

Shipped Games

2013: Infected Wars (mobile) » Disney Channel All-Star Party (Wii)
Madden NFL 10 (mobile) » Hannah Montana: Rock Out the Show (PSP)
High School Musical 3: Senior Year Dance! (Wii/Xbox 360/PS2/PC)
Gods & Heroes: Rome Rising (PC) » Star Trek Online (PC) » Medal of Honor: Pacific Assault (PC)
Medal of Honor: Allied Assault Breakthrough (PC) » Ashen Empires (PC) » Gauntlet (mobile)
X-Men 2: Battle (mobile) » Break Boogie Down (mobile)
Tenchu: Wrath of Heaven (mobile) » Knuckle Up! (mobile)

EXPERIENCE

07/2015 – current Apple Cupertino, CA

Program Manager

- Building a gamification based rewards system to boost participation, grow support community, and enhance the user experience
- Executing end-to-end processes and developing short and long-term campaigns as a product owner in an agile based environment
- Collaborating with global partners, engineers, UX, copy, marketing, and other key stakeholders
- Writing clear project specifications detailing product design to engineers
- Negotiating timelines, juggling priorities, and resolving conflicts to ensure timely project completion

04/2015 – 07/2015 Gap Inc. San Francisco, CA

Digital Asset Manager

- Developed a custom DAM tool in collaboration with a vendor
- Restructured workflows and processes for the marketing photography pipeline

02/2011 – 04/2015 Gap Inc. San Francisco, CA

Producer

- Constructed a pipeline for seasonal site pushes, overseeing alignment meetings, product review, marketing photography, post-production, briefing, A/B testing, and QA
- Developed a system to get product photographed and live 30 days faster than the previous process and created the pipeline for all on-figure photography
- Managed a \$1.2M annual product photography budget, coordinating 280 on-figure style shots per week for apparel and 3,250 shots per week for non-apparel
- Created and managed all product photography schedules, executed reports, coordinated style guides, and trained business partners
- Administered the customer review system and project management tool

10/2011 – 05/2012 Action Mobile Games San Francisco, CA

Level Designer

2013: *Infected Wars* for the iPhone & iPad

- Designed difficulty progression, achievements, and enemy triggers
- Scripted enemy encounters via Kismet in the Unreal Editor

10/2008 – 01/2011 Page 44 Studios San Francisco, CA

Game Designer

Disney Channel All-Star Party for the Wii

- Wrote design for meta-game, mini-games, flow, controls, scoring, and audio

Disney's Hannah Montana: Rock Out the Show for the PSP

- Created documentation for gameplay and various work flows, wrote unlock system, SFX, edited foreign voice-overs, designed levels, and assembled characters

EA's *Madden NFL 10* for the iPhone

- Gameplay tuning

03/2008 – 10/2008 Page 44 Studios San Francisco, CA

Associate Producer

Disney's High School Musical 3: Senior Year Dance! for Wii, Xbox 360, PS2, & PC

- Organized developer schedules, tracked tasks, ran daily deployments, developed test plans, coordinated focus groups, generated reports, and configured characters
- Administered the installation, customization, and training for Jira

06/2005 – 02/2008 Perpetual Entertainment San Francisco, CA

Quality Assurance Test Lead

Test lead for the MMORPGs *Gods & Heroes: Rome Rising* & *Star Trek Online*

- Trained and directed a team of 18 testers, created test plans, generated nightly & milestone reports, and demonstrated at E3 and press events

06/2003 – 01/2005 TKO Software, Inc Santa Cruz, CA

Quality Assurance Test Lead & Customer Support Lead

Multiplayer lead for *Medal of Honor: Pacific Assault* (EA)

- Created test plans, schedules, daily bug reports, and managed a team of testers

CS & GM lead for *Ashen Empires*, an MMORPG

- Developed customer support policies and led billing system testing & game testing
- Produced and ran live gaming events and designed the *Ashen Empires* website

EDUCATION & ADDITIONAL TRAINING

Bachelor of Arts in Film & Digital Media at University of California Santa Cruz

Feedback People Can Hear (2014) | Leadership Pipeline (2012)

Creating Breakthroughs (2012) | Leading & Inspiring Teams (2011)

SKILLS

SOFTWARE: MS Office, Adobe CS, Keynote, Final Cut Pro, Perforce, Lucidchart, Hammer World Editor, Unreal Editor, Capture One, Flash, HTML

TRACKING: Jira, Salesforce, DevTrack, Team Track, Asana, Bugzilla, Basecamp, Mantis

AWARDS

Received 14 Applause Recognitions from Gap Inc. for collaboration and excellence

ADDITIONAL PROJECTS

- *Tour of Terror* for *Left-4-Dead 2*, a 5 level campaign, with over 1 million downloads
- Popular multiplayer maps for *Counter-Strike: GO* and *Counter-Strike: Source*
- *The Dead Outnumber the Living*, a web-based choose-your-own-adventure